

# SMS Campaign Privacy Policy

**Effective Date:** March 25, 2025

**Get in Gear Driving School** ("we," "our," "us") is committed to protecting your privacy. This **SMS Campaign Privacy Policy** outlines how we collect, use, and safeguard your information when you opt into our text message communications.

## 1. Information We Collect

When you sign up for our SMS campaign, we may collect:

- Your **phone number** (provided during sign-up).
- Your **name** (if voluntarily provided).
- Message history related to **appointment reminders, promotions, and updates**.

## 2. How We Use Your Information

We use your phone number to:

- ✓ Send **appointment reminders** and scheduling updates.
- ✓ Provide **important driving school updates** and safety tips.
- ✓ Share **promotional offers, discounts, and special events**.
- ✓ Respond to **inquiries and customer support requests**.

## 3. SMS Opt-In & Opt-Out

By providing your phone number and opting into our SMS campaign, you consent to receive text messages from **Get in Gear Driving School** via **Dialpad**.

- **Opt-Out Anytime:** You can unsubscribe at any time by replying **STOP** to any message.
- **Help & Support:** Reply **HELP** for assistance or contact us at **608-291-7531**.
- **Message Frequency:** Varies based on user interaction, but typically **no more than X messages per month**.

## 4. Data Protection & Security

We do not sell, rent, or share your phone number with third parties for marketing purposes. Your information is securely stored and protected in compliance with **applicable privacy laws**.

## 5. Third-Party Services

We use **Dialpad** to send messages, and they are strictly prohibited from using your information for any purpose other than delivering our messages.


## 6. Changes to This Policy

We reserve the right to update this SMS Privacy Policy at any time. Changes will be posted on this page with an updated **Effective Date**.

## 7. Contact Us

If you have any questions about this policy or your privacy rights, please contact us at:

 [julia@getingeardrivingschool.com](mailto:julia@getingeardrivingschool.com)

 608-291-7531